Registration Type	Details	Cost		
Retail Buyer	This registration type is for qualified multi-brand buyers. In order to be approved for this category you must own, operate or be employed at a retail store (physical or online) and play an active role in stock procurement. If you have been approved to attend Agenda recently you may be pre approved for August 2022. If this is your first time joining us or you haven't applied recently you will need to include the following information: 1. Name and email address 2. Company Name 3. Job Title 4. Phone number 5. Work Address 6. Website and Instagram 7. Annual Sales Volume 8. Employment verification in the form of pay stubs, lease agreements, domain ownership verification, purchase orders etc. Your application will be reviewed and you will receive confirmation in 5-7 business days. Failure to submit all required pieces of information will result in your application being denied. Upon arrival at Agenda all approved buyers will need to show ID to receive their wristband.	Free to qualified retail buyers		
General Attendee	public are welcome to join us at Agenda! Your paid ticket will provide you unparalleled access to the Agenda show exhibitors and activations. Find out what your favorite brands are doing next, learn about the latest trends in skate and streetwear, get your hands on exclusive drops, experience exciting activations and more. Select exhibitors will have items available for purchase during show hours.	Ticket Type	Before July 15	After July 15
		VIP	\$350	\$475
		2 Day	\$60	\$75
		1 Day	\$30	\$40
Media & Guests	Member of the media and interested in covering the show on your platform? Fill out the media application on the Agenda website	Free to qualified media outlets		
Exhibiting Staff	Working at the show and not sure how to register? Speak to your company's show lead for more information about signing up as booth staff	Free		